



BULACAN CHAMBER
OF COMMERCE AND INDUSTRY

"The Voice of Bulacan Business"
www.bulacanchamber.ph

ACTIVITY REPORT (NOVEMBER 2024)

BCCI'S PROJECT MEETING

On November 5, 2024, BCCI President Ms. Corina Tengco-Bautista led the meeting at the BCCI office, City of Malolos, Bulacan, focusing on the preparations for the BCCI's InvestBulacan Summit 2024. The meeting was also attended by Vice Chairman Ms. Maura Manuel, Treasurer Engr. Maria Cecilia Estinopo, Vice President for Operations Mr. Alexander Torres, Vice President for Advocacy Dr. Jehan Echavez, Vice President for Chamber Services and Local Programs Ms. Lilibeth Alcaraz, Chairperson on Committee for Recruitment and Retention Ms. Maria Khristina Fontillas, Chairperson on Committee for Tourism Mr. Carlito Geronimo, Consultant Ms. Mara Bautista, and the BCCI Secretariat.



ADOPT-A-CHAMBER PROGRAM: ATTAINING FINANCIAL STABILITY FOR THE CHAMBER

On November 8, 2024, Ms. Lilibeth Alcaraz, Vice President for Chamber Services and Local Programs, presented the third session of the Adopt-A-Chamber Program entitled “Attaining Financial Stability for the Chamber”. The focus of the presentation was on the importance of achieving financial stability to ensure the Chamber’s long-term success and sustainability. She outlined strategic methods for setting financial goals, mobilizing resources, and establishing a financial reporting system that would help maintain financial health and transparency within the organization.

PowerPoint Slide Show - [ATTAINING FINANCIAL STABILITY FOR THE CHAMBER] - PowerPoint

ACCOUNTING SYSTEM

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1. Register with the SEC, submit annual Audited Financial Statements, and General Information Sheets, comply with all SEC-issued circulars and memoranda affecting the organization

2. Register with the BIR, comply with bookkeeping and Audited Financial Statements

Zoom Meeting Controls: Audio, Video, Participants (8), Chat, Share, Pause, Annotate, Remote control, Show meeting, More. Status: You are screen sharing. Stop share.

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Windows Taskbar: Type here to search, 32°C Partly sunny, 3:27 pm, 08/11/2024

Zoom Workplace

Recording... View

Participants:

- Lilibeth Alcaraz
- BCCI - Jonie
- PCCI Bataan_ED John Calugay
- Mara Bautista
- PCCI Bataan_Sec Ayel
- pcci bataan janmy manla
- PCCI NE Staff (Raquel Talusan)

Zoom Meeting Controls: Audio, Video, Participants (7), Chat, React, Share, Host tools, AI Companion, Apps, Pause/stop recording, More, End.

MEETING AND OCULAR VISIT

On November 11, 2024, a meeting and ocular visit were conducted at Big Ben Barn Events Place, located in the North Polo Club, Tabon, Pulilan, Bulacan, as part of the preparations for the InvestBulacan Summit 2024. The purpose of this visit was to assess the venue's suitability and readiness for hosting the highly anticipated summit, which is expected to bring together key stakeholders, investors, and government officials to discuss opportunities and developments in the province of Bulacan. The meeting was attended by the Bulacan Chamber of Commerce and Industry (BCCI) trustees, consultant, and secretariat, event coordinator, sounds supplier, and venue coordinator.

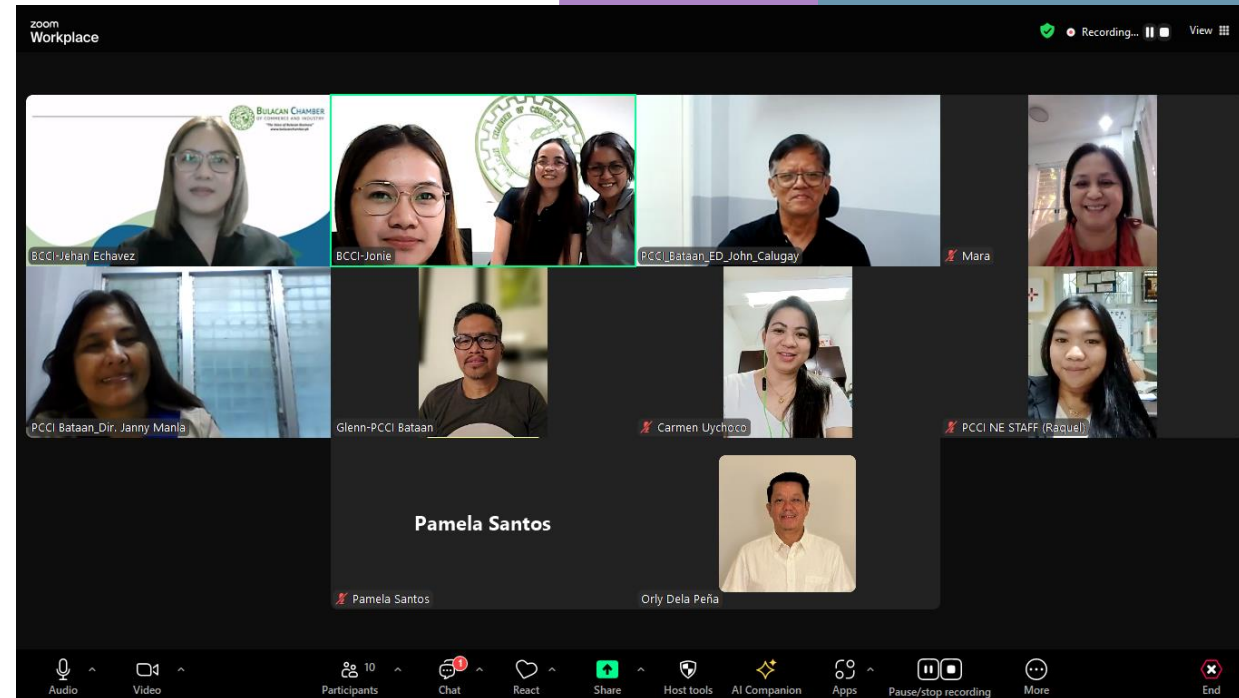


ADOPT-A-CHAMBER PROGRAM: MEMBERSHIP DEVELOPMENT

On November 12, 2024, Dr. Jehan Echavez, Vice President for Advocacy, presented the fourth session entitled: "Membership Development: The Core of the Organization" as part of the Adopt-A-Chamber Program. The session focused on strategies to strengthen and grow the Chamber's membership base, recognizing that active and engaged members are essential for the Chamber's success. She discussed the key elements of membership development, from recruitment to continuous engagement, and emphasized the importance of clear communication and incentives to keep members involved.

REASONS FOR JOINING THE BCCI:

4. CONSULTANCY SERVICES
5. INTER AGENCY COORDINATION AND REFERRALS
6. BUSINESS NETWORKING/ MARKETING ASSISTANCE



MEETING AND OCULAR VISIT

On November 13, 2024, a follow-up meeting and ocular visit were held at Big Ben Barn Events Place in North Polo Club, Tabon, Pulilan, Bulacan, in preparation for the InvestBulacan Summit 2024. This meeting was attended by representatives from the Presidential Security Command (PSC) and office of First Lady Liza Araneta-Marcos. The key objective was to assess the venue's security measures and ensure the safety of all dignitaries, including the First Lady, as well as other VIP guests who are expected to attend the summit.



7TH CARP REGIONAL TRADE FAIR OPENING CEREMONY

BCCI Vice President for Chamber Services and Local Programs, Ms. Lilibeth M. Alcaraz participates in the opening program and ribbon cutting ceremony of the 7th CARP Regional Trade Fair Opening Ceremony last November 14, 2024 at the Event Center, Marquee Mall, Angeles City. The Trade Fair was organized by the Department of Trade and Industry-Comprehensive Agrarian Reform Program (DTI CARP), Department of Science and Technology (DOST) and the Department of Agrarian Reform (DAR).



GINTONG KABATAAN AWARDS (GKA) 2024

Bulacan's annual award-giving program for the youth, the *Gintong Kabataan* Awards (GKA), took place last November 15, 2024, at The Pavilion, Hiyas ng Bulacan Convention Center. Organized by the Provincial Youth and Sports Development Office, the 2024 GKA recognized outstanding youth achievements across various categories, including *Gintong Kabataan sa Sining at Kultura*, *Kagalingang Pang-Akademya at Agham*, *Entreprenyur*, *Paglilingkod sa Pamayanan*, *Manggagawa*, SK Federation President, SK Barangay Council, GKA Special Citation, and *Natatanging Gintong Kabataang Bulakenyo*. This year, the *Natatanging Gintong Kabataan* (Posthumous Award) was also presented.



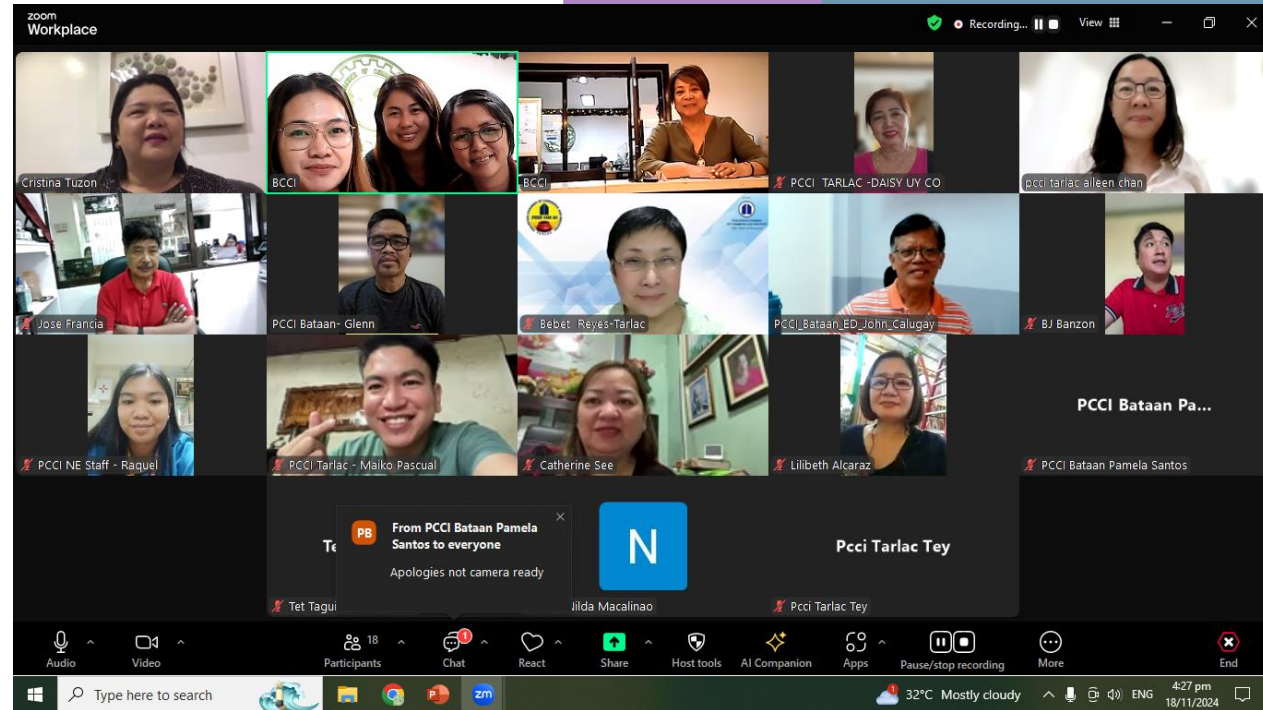
ADOPT-A-CHAMBER PROGRAM: NETWORKING AND COLLABORATION

On November 18, 2024, the Bulacan CCI conducted the fifth session of the Adopt-A-Chamber Program entitled "Networking and Collaboration: A Multiplier Tool", which focused on the power of strategic networking and partnerships to accelerate growth and foster a robust business environment. The session, presented by Ms. Cristina C. Tuzon, PCCI Regional Governor for Region 3, provided insights into how the Chamber can leverage connections with both government and non-government organizations (NGOs), foster public-private partnerships, and use its influence as an advocacy platform for businesses.

Networking Strategies adopted by BCCI:

2. Establish Relationships With Local Government Offices And National Agencies

- 11. Department of Science and Technology
- 12. Department of Labor and Employment
- 13. Bureau of Internal Revenue (BIR)
- 14. NEDA
- 15. TESDA



BCCI'S INVESTBULACAN SUMMIT 2024

The BCCI held the InvestBulacan Summit 2024, another flagship project, with the theme: “*BULACAN BEYOND THE L.I.M.I.T.S.: Leveraging Innovation, Maximizing Impact, Transforming Live S*” last November 22, 2024, at Big Ben Barn Events Place, North Polo Club, Tabon, Pulilan, Bulacan. During the event, First Lady Marie Louise Araneta-Marcos served as the Guest of Honor. Over 300 people attended the event, including the province's most prominent business personalities, local government representatives, government agencies, and business associations.



OTOPAMASKO CREATIVES FAIR OPENING CEREMONIES

The BCCI, represented by Ms. Lilibeth M. Alcaraz, Vice President for Chamber Services and Local Programs, was delighted to support and participate in the opening program and ribbon-cutting ceremony of the OTOPamasko Creatives Fair, organized by DTI Bulacan. The event took place last November 26, 2024, at the Level 1 Activity Center, Robinsons Malolos, City of Malolos, Bulacan.



4TH QUARTER PROVINCIAL TOURISM COUNCIL MEETING

The 4th Quarter Provincial Tourism Council Meeting was held last November 26, 2024, at the Hiyas ng Bulacan Cultural Center, Antonio S. Bautista, Bulacan Provincial Capitol Compound, City of Malolos, Bulacan. The meeting focused on amending the Provincial Tourism Code, a crucial step in enhancing and advancing the tourism sector in Bulacan. This collaborative effort reflects the Provincial Government of Bulacan's commitment to preserving the province's rich cultural heritage while paving the way for sustainable and inclusive tourism growth. BCCI Trustees Ms. Cristina Fuentes and Mr. Carlito Geronimo represented the BCCI.



PROVINCIAL SKILLS PRIORITIES (PSP) AND INDUSTRY CONSULTATION AND FORUM

The TESDA is currently updating data for the 2025 Provincial Skills Priorities (PSP) to gain the needed data and validate the needs of various sectors in Bulacan. This updating is among the important topics discussed during the October 4, 2024 PTESDC meeting in view of its relevance to the skills requirements of the industries. The data was validated last November 27, 2024, at RTCCL Guiguinto Gymnasium, RSDC Compound, Tabang, Guiguinto, Bulacan. BCCI member company Chooseyourshoes Philippines Inc., represented by Ms. Maria Sumadchat and Ms. Melissa Roxas, attended the meeting to represent the BCCI.



END OF REPORT.

